

ESTTA Tracking number: **ESTTA8713**

Filing date: **05/13/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Meredith Corporation**

Application Serial Number: **78198926**

Application Filing Date: **12/31/2002**

Mark: **AMERICAN BABY**

Date of Publication **05/11/2004**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Joseph J Sitt, 139 5th Avenue, 4th Floor, New York, NY 10010, UNITED STATES, an individual and a citizen of respectfully requests that he/she be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/10/2004. Joseph J Sitt respectfully requests that the time period within which to file an opposition be extended until 09/08/2004.

Respectfully submitted,

/jbs/

05/13/2004

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